

NEWSLETTER

June 2026



EXCEL4MED at Malta AgriFair (17-19 April 2026)

Driving Innovation in Mediterranean Food Production

We are pleased to share the latest highlights from EXCEL4MED, a project dedicated to advancing innovation and sustainability across Mediterranean food systems. Here is a look at our recent progress and public engagement.

Project Highlights

SuperFoods Festival (25-30 March 2026, Greece). EXCEL4MED reached over 1,000 visitors at the SuperFoods Festival 2026 in Athens through an interactive exhibition led by EKPIZO. Combining creative displays with sensory experiences, the booth successfully showcased the project's innovative fruit-based products and encouraged consumers to engage with future EXCEL4MED activities. [Read more](#)

Malta AgriFair 2026 (17-19 April 2026, Malta). EXCEL4MED showcased how citrus by-products can be transformed into valuable resources through circular economy approaches. The project engaged students, farmers, researchers and industry representatives, promoting sustainable innovation and raising awareness of food waste valorisation. [Read more](#)

Workshop "Can we give a "second life" to fruit seeds & peels?" (29 June 2026, Greece). Consumers explored the potential of fruit seeds and peels during this EXCEL4MED workshop organised by EKPIZO. Through interactive activities, expert discussions and tastings of antioxidant-enriched yoghurts developed within the project, participants learned how circular economy solutions can turn food waste into sustainable, value-added products.

Key Activities

Food Expo 2026 (14-16 March 2026, Greece). EXCEL4MED returned to one of the leading international exhibitions for the F&B sector. Partners showcased our work on developing high-nutritional-value food products through sustainable practices. Through a dedicated stand and a thematic session, we highlighted how scientific advances can be translated into real-world solutions for the agri-food sector. [Read more](#)

Guest lecture at the University of Lahore (11 May 2026, Pakistan/Online): As part of the University of Lahore's Guest Lecture Series, EXCEL4MED shared its research on innovative food processing technologies and their role in building more sustainable agri-food systems. The session engaged students and faculty in discussions on technology adoption, food security and the challenges faced by emerging economies. [Read more](#)

Citrus Forum 2026 (4-5 June 2026, Spain): EXCEL4MED joined Citrus Forum 2026 in València, Europe's largest citrus event, to exchange knowledge with researchers, businesses and sector leaders. These exchanges reinforced collaboration and knowledge sharing, helping advance innovation and sustainability across Mediterranean fruit supply chains. [Read more](#)

In Case You Missed It

Video “From fruit waste to sustainable solutions with EXCEL4MED” (12 December 2025): On a windy morning in the Maltese countryside, farmer Joe Cassar shared how the EXCEL4MED project is turning food waste into opportunity! From pomegranate pulp to nutrient-rich peels, fruits that were once discarded are now being transformed into organic material and sustainable products. [Watch the video](#)

Video “EXCEL4MED listens to consumers' perspectives at the Farmers Market” (12 December 2025): At a Farmers' Market in Malta, EXCEL4MED partner Koperattivi Malta spoke with Amy, a consumer who shared the factors that influence her fruit purchasing decisions. Through EXCEL4MED, consumer perspectives like Amy's help support more sustainable fruit supply chains while promoting local farming and responsible production. [Watch the video](#)

Video “A look back at the EXCEL4MED Annual Meeting in Malta” (17 April 2026): Hear from our partner Daniel Schembri (Koperattivi Malta) and our project coordinator, Assoc. Prof. Vasilis Valdramidis, as they share how EXCEL4MED is driving innovation in Mediterranean fruit supply chains, bringing added value to producers, processors and consumers alike. [Watch the video](#)



EXCEL4MED at Food Expo (14-16 March 2026)



EXCEL4MED talks with consumers at a Farmers Market in Malta

A Growing Collection of Open-Access Resources



Heart-shaped 3D-printed items inspired by EXCEL4MED novel jellies

EXCEL4MED has developed a growing collection of open-access resources to support researchers, policymakers, businesses, students and anyone interested in sustainable Mediterranean agri-food systems.

From scientific publications, conference papers and posters to public deliverables, communication materials and other project resources, our outputs are freely available for consultation and reuse.

To make these results accessible across the Mediterranean, several resources are also available in Spanish, French, Italian, Turkish and Greek.

Find the EXCEL4MED results on our website and Zenodo community:

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**Newsletter prepared by
Malta Food Agency**

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